

# 2011 Veterans Service Staff TRAINING CONFERENCE

Day/Time	Concurrent Workshop	Presenter	Organization	Location
<b>Monday, September 26</b>				
4:00 – 6:00 p.m.	Early Check-in for Western VA –Vet Staff			Wyndham Crossings
<b>Tuesday, September 27</b>				
12:00 – 1:00 p.m.	Conference Registration			
1:00 – 1:30 p.m.	Colors/National Anthem & Welcoming Addressers	Tony Cropper Shelby Robinson Paul Hinkhouse	Vet Services Manager Assistant Commissioner, WS State Department VET Wyndham VIP	Henrico Ballroom
1:30 – 2:30 p.m.	Challenge of Change	Al Walker	Al Walker & Associates	Henrico Ballroom
2:30 – 3:00 p.m.	Employer Outreach Strategies	Lisa Rosser	ValueofVet	Henrico Ballroom
3:00 – 3:15 p.m.	Break			Foyer
3:15 – 5:00 p.m.	Employer Outreach Strategies	Lisa Rosser	ValueofVet	Henrico Ballroom
5:00 – 6:00 p.m.	Welcoming Reception/Networking	All Hands		Henrico Ballroom Foyer
<b>Wednesday, September 28</b>				
7:00 – 8:00 a.m.	Breakfast			The Glen Restaurant
8:00 – 10:00 a.m.	Ten Steps to Federal Employment	Al Hughes	VEC	Henrico Ballroom
	PTSD-TBI Peer Support Specialist	Sheila Galvon, RN Ben Shaw	USMC WWR Community Services Board	Brunswick
10:00 – 10:15 a.m.	Break			Foyer
10:15 – 11:00 a.m.	Layoff Aversion for Veterans	Curtis Way	TNCC	Henrico Ballroom
11:00 – 11:30 a.m.	WOTC	Doug Messimer	VEC	Henrico Ballroom
11:30 – 12:00 p.m.	ESGR-Employment Initiative Program	Kinberly Suyes	ESGR	Henrico Ballroom
12:00 – 1:00 p.m.	LUNCH			The Glen Restaurant
1:00 – 1:30 p.m.	Marine Corps Wounded Warrior Regiment	Major Bilski	USMC WWR	Henrico Ballroom
1:30 – 2:00 p.m.	VDOT Wounded Warrior Intern Program	David Calhoun Colin Pilch	VDOT	Henrico Ballroom
2:00 – 3:00 p.m.	Using LMI for Job Development	Jeremy Deyo	VEC	Henrico Ballroom
3:00 – 3:15 p.m.	Break			Foyer
3:15 – 4:45 p.m.	Employer Panel	Moderator: Paige Glass	Altria, Dominion, AMSEC, Waffle House, DVA HR	Henrico Ballroom
<b>Thursday, September 29</b>				
7:00 – 8:00 a.m.	Breakfast			The Glen Restaurant
8:00 – 10:00 a.m.	VWC Jobseeker Services (VET Staff)	Bill Walker	VEC	Henrico Ballroom
10:00 – 10:15 a.m.	Break			Foyer
10:15 – 10:45 a.m.	Business and Economic Development Team	Dick Sindy	VEC	Henrico Ballroom
10:45 – 11:15 a.m.	Green Job Initiative	Wes Etheridge	VEC	Henrico Ballroom
11:15 – 12:00 p.m.	Mil2Fedjobs Portal	Rick Parker	RLL	Henrico Ballroom
12:00-1:00p.m.	LUNCH			The Glen Restaurant
1:00 – 3:00 p.m.	VWC Reports Training (Managers)	Bill Walker	VEC	Henrico Ballroom A
	Ten Steps to Federal Employment	Al Hughes	VEC	Henrico Ballroom B
	VWC - Verification of Job Orders	Marilyn Carter	VEC	Brunswick
3:00 – 3:15 p.m.	Break			Foyer
3:15 – 4:45 p.m.	Ex-Offender Job Search Strategies	Barbara Slayton	OAR	Henrico Ballroom A
	Using Social Media for the Job Search	Cathy Price	CAP, Inc	Brunswick
6:00-8:00 p.m.	2010 JVSG Incentive Awards Banquet			Henrico Ballroom
<b>Friday, September 30</b>				
7:00- 8:00 a.m.	Breakfast			The Glen Restaurant
8:00 – 9:00 a.m.	Chapter 31 Case Management Process	Melvin Clemons	VEC	Henrico Ballroom
9:45 – 10:00 a.m. (Van Tours)	DMV 2 Go Mobile Customer Service Center	Josh Elkins	DMV	Henrico Ballroom
10:00 – 10:15 a.m.	Break			Foyer
10:15 – 11:30 a.m.	DVET Forum	Paul Hinkhouse	DOLVETS	
11:30- 12:00 p.m	Check-Out Hotel /Box Lunch/Depart	<b>Please check-out by noon.</b>		

**See backside for speaker biographies and hotel map**

## Guest Speakers

### Al Walker, CSP, CPAE

**Al Walker** is President and CEO of Al Walker and Associates, Inc., a firm located in Chapin, South Carolina. The firm is dedicated to helping businesses and individuals solve problems within their organizations and help people become what they were intended to be through professional speaking, training and consulting services.

Al earned a business degree from the University of South Carolina in 1969. He joined a residential building and development firm, and within two years as head of sales and marketing, the firm was the highest dollar volume residential builder in South Carolina.

During that time, Al attended a Dale Carnegie course and decided his future was in training and developing people. Since starting his own company in 1981, Al and his instructors have conducted over 2000 training sessions in the United States, Europe, Canada, Mexico and the Caribbean. His international clients include Michelin, Coca-Cola, Kelloggs, Wal-Mart, Westinghouse/CBS, and many other Fortune 500 clients.

Al is past president of the National Speakers Association and has served as Chairman of the NSA Foundation Board of Trustees. He has earned the designation of Certified Speaking Professional and has been inducted into the prestigious Council of Peers Award for Excellence Speakers Hall of Fame.

In addition to being active in his church, Al is Immediate Past Chairman of the Board of Harvest Hope which provides food for over 400 agencies in his home state. He also serves on the Board of Trustees of Camden Military Academy.

However, Al feels his most significant accomplishments in life are being married to his wife Margaret, having two wonderful daughters and son-in laws, having three amazing grandchildren, and being blessed to work with an incredible staff of dedicated professionals.

### Cathy Price

**Cathy Price**, a former Workforce Service Representative & Re-Employment Specialist with the Virginia Employment Commission, Cathy has over 15 years combined hands-on experience in Workforce Development, Organizational Development and Human Resources for the private and not-for-profit sectors. Cathy has served as Acting Vice President of Human Resources & Operations for a national presidential not-for-profit organization, served as President of a Chamber of Commerce and owned and operated an Event Planning company in South Carolina that specialized in exhibitions. Cathy's current contributions is serving as the Director of Human Resources for a national event planning government contracting firm and as the ministry lead in the EC Employment Ministry. Many have called her the guru of Employment. She has hosted townhall meeting for local communities to discuss the State of Employment and facilitated initiatives on grassroot employment, training and development, housing and surviving a layoff during economic hard times.

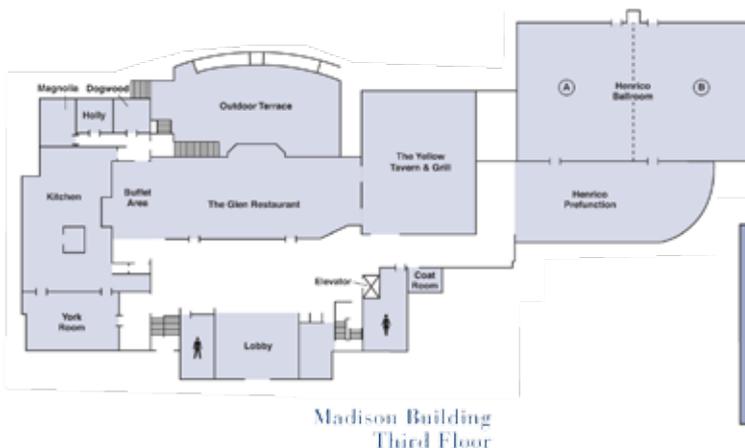
She continues to broaden her experience as President and CEO of Cathy A Price Enterprises, which does business as CAP Solutions, providing a very unique 360 perspective on employment: traditional and non traditional paths.

### Lisa Rosser

**Lisa Rosser** is on a mission to help organizations improve their veteran recruiting and retention. Her unique background with years of experience in both military and human resources is what makes her the ideal person for training human resource professionals how to recruit, hire, and retain military veterans for employment.

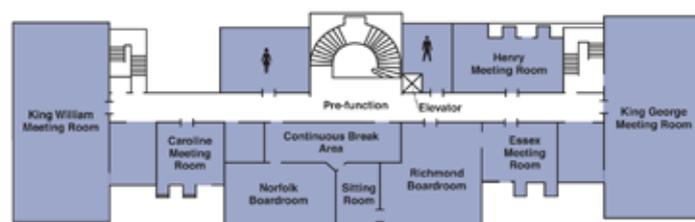
**Lisa's military career** includes 10 years of Active Army duty and 11 years of service with the Army Reserve, including 2-1/2 years of mobilization after the events of 9-11. During her Active Duty time she participated in 3 major engagements (Gulf War, Somalia, and Bosnia). Her Army Reserve career focused on operations and performance management, recruiting, placement, training, and skills development. She currently holds the rank of Lieutenant Colonel and serves as an instructor in a training battalion.

**Lisa's civilian career** capitalized on her Human Resources and Training military experiences into an eight year career at Accenture, a Global Fortune 500 consulting firm. In 2007, Lisa founded The Value Of a Veteran and published an employer guide to recruiting the military. The enthusiastic response to the hiring guide led to workshops for corporate, government and higher education organizations, as well as webinars on critical military hiring topics.



Madison Building  
Third Floor

All meals will be in The Glen Restaurant  
Check-out on Friday, September 30 by noon



Jefferson Building  
Third Floor