



SAVE THE DATE!!
Thursday, October 29, 2015
The Norton
Employer Advisory Committee
invites you to join us for the
2015 Fall Employer Conference

**The Goodloe Center at
Mountain Empire Community College
Big Stone Gap, VA 24219
8:30 AM – 3:00 PM
Registration - \$50.00 (\$45.00 per person for groups of two or more)**

**Successes and Opportunity:
Direction, Development, & Diversifying
A Region's Economy**

Help us give a warm Southwest Virginia welcome to our Keynote Speaker, the Secretary of Commerce and Trade for the State of Virginia, **The Honorable Maurice Jones**. Additional speakers and panels will include:

- Karen Sorber, CEO Micronic Technologies: Leadership and Team Building Lessons from Tech and Startups
- Entrepreneurial Success Stories and Current Opportunities
- Legal Updates for Employers
- A Region Ready for its Close-up: Big Stone Gap: The Movie & Beyond How-to's from the local experts who coordinated with the Film Industry, State Agencies, and Film Crews. Panel includes the original "Jack Mack," Jack McClanahan, inspiration for the novel's (and film's) character, and others who made the logistics happen.
- Successful Start-ups: How'd They Do It? Mountain Rose Vineyards, Crooked Road Trails & the Town of St. Paul, and Clinch River Adventures

For more information, contact Vinny Ringrose, Diana Collier, or Ann Worley at the Norton VEC office at (276) 679-9413.