



Northern Virginia
Employer Advisory Committee



Northern Virginia Employer Advisory Committee

Presents

**What does the Northern Virginia Worker look like?
Or are you hiring the top talent you need?**

The Northern Virginia Employer Advisory Committee, in partnership with the Virginia Employment Commission, invites you to attend this key event.

When: Wednesday, February 11, 2015

Where: Sheraton Tysons Premier

8661 Leesburg Pike, Tysons, VA 22182

Time: 11:30 AM - 2:00 PM

Lunch to be served at 12:00 PM

The Panel: Key Employers in Northern VA, and top experts from the Center for Regional Analysis at George Mason University, a top executive search firm, a top consulting firm to small and medium size growth firms, and the National Council on Aging.

The Discussion: Our panel will tackle the elephant in the room; With Northern Virginia no longer driving our State economy, what does this mean for our workforce future? Where is all the top talent we need to restore it? What happens to the unemployed professionals who cannot get back in our market? Let's understand this problem before we try to solve it.

Come take part in the Panel-led Luncheon Event

Pricing: \$65 individual

Groups of 2-7: \$60 per person

Tables of 8: \$55 per person

Register via Eventbrite: <https://www.eventbrite.com/e/where-do-employers-find-their-top-talent-tickets-14628760015>



**Northern Virginia
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January 19, 2015

Dear Employer:

We are watching our local economy contract rather than expand as the rest of the country recovers from our five year recession. Northern Virginia employment numbers are decreased; the jobs being filled today are at 50% of the wage rate of those lost in 2009. This decrease in salaries is not paying for the mortgage and kids in college that the families who lost employment now face. We now have a doughnut-hole in our labor market, no high wage middle class workforce.

You want to hire top talent for your firm, yet it is taking longer to find them. Are they really the right fit? How much of an investment are you making in each new hire today? Are there skill gaps in the local labor market? How are you addressing these gaps with your new hires? Are you overlooking the older unemployed or long-term unemployed workers?

The Northern Virginia Employer Advisory Committee (NVEAC), in partnership with the Virginia Employment Commission (VEC), invites you to join us for our next Executive Luncheon on February 11.

We have another top panel of experts from executive search, management consulting, George Mason's Center for Regional Analysis, a local employer, and AARP. This panel will help us grapple with understanding the problem and its implications. Once we understand it, we can examine how to fix it.

The event program will be from 11:30 a.m. until 2:00 p.m. at the Sheraton Tysons Premier.

We look forward to your participation February 11. Group discounts and program advertising are available (see attached). There is limited seating so purchase early. Details are on the attached flyer. All information, including registration information can be found on the VEC website www.vec.virginia.gov.

Best Regards,

John Gulka, Chair
Northern Virginia Employer Advisory Committee (NVEAC)

President and CEO
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The NVEAC is a partnership with the VEC to provide a forum for two-way communication between the VEC and employers. The partnership is an opportunity for employers to engage in a dialog with the VEC about its services to job seekers and employers.



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Northern Virginia Employer Advisory Committee Luncheon Program Ad Pricing

With the help of the copy layout firm we are offering bigger ads for the same pricing, and now offer full-page ads. Please spread the good news.

<u>AD SIZE</u>	<u>MEASUREMENTS</u>	<u>PRICE</u>
¼ Page	2 x 3 ½	\$185
½ Page Horizontal	4 ½ x 3 ½	\$375
½ Page Vertical	2 x 7 ½	\$375
Full Page	4 ½ x 7 ½	\$750

All ads are to print ready format, received with payment made out to "NVEAC," and sent to John Gulka at john.gulka@trainingintelligenceagency.com or call 703 967 5642.