

2013 Tidewater Employer Conference – April 30, 2013 ♦ Hilton Virginia Beach Oceanfront, Virginia Beach

Schedule	Location				
	Peacock Ballroom C	Peacock Ballroom A	Peacock Ballroom B	Spotswood Arms	Princess Ann
8:00	Registration (Foyer)				
8:15 - 9:00	Breakfast				
9:00 - 9:45		General Session			
9:45 - 10:45	Breakout Session 1				
		Worker's Compensation: Risk Mitigation and Compensability <i>Vivian Guidt, Manager Claims Services Department Virginia Worker's Compensation Commission Richmond</i>	Avoiding Risks Due to Layoffs and Restructuring <i>Robert Barry, Esquire Kaufman & Canoles Norfolk, Virginia</i>	The Virginia Workforce Connection-Title <i>Bill Walton and Vanessa Myers-Mason Virginia Employment Commission Richmond</i>	Innovation in Workforce Services <i>Jeffrey Brown Director, Workforce Services Division Virginia Employment Commission Richmond</i>
10:45 - 11:00	Break (Foyer)				
11:00 - 12:00	Breakout Session 2				
		Effective Participation in the VEC's Adjudication Process <i>Salvatore "Sam" Lupica Chief Operating Officer Virginia Employment Commission Richmond</i>	Twenty-Five Employment Facts Every Employer Should Know <i>Robert Barry, Esquire Kaufman & Canoles Norfolk, Virginia</i>	Leveraging Social Media <i>Katie Pfladder Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana</i>	Innovation in Workforce Services <i>Jeffrey Brown Director, Workforce Services Division Virginia Employment Commission Richmond</i>
12:00 - 1:00	Lunch				
1:15 - 2:30	Breakout Session 3				
		Leveraging Social Media <i>Katie Pfladder Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana</i>	Avoiding Risks Due to Layoffs and Restructuring <i>Robert Barry, Esquire Kaufman & Canoles Norfolk, Virginia</i>	The Virginia Workforce Connection-Title <i>Bill Walton and Vanessa Myers-Mason Virginia Employment Commission Richmond</i>	Proactive Rapid Response and Layoff Aversion Strategies <i>Curtis D. Wray Virginia Employment Commission Richmond</i>
2:30	Adjourn				

